



# Impact Report



The CANADIAN  
Business Hall of Fame



JA  
Canada

Member of  
JA Worldwide



# Thank you

from our President & CEO

On behalf of all of us at JA Canada, thank you for your invaluable support of the 2025 Canadian Business Hall of Fame Induction Ceremony and Celebration held on May 22. Your presence and partnership helped make this a truly remarkable evening – one that celebrated excellence, inspired leadership, and united a community committed to shaping Canada's future.

This year, four extraordinary Companions were inducted: Ryan Beedie, O.B.C., C.B.H.F., Jacynthe Côté, F.ICD, C.B.H.F., Pierre Lassonde, O.C., GOQ, C.B.H.F., and Larry Tanenbaum, O.C., Hon. LLD, C.B.H.F. These visionary leaders have each made transformational contributions to their industries, communities, and our country at large. Their achievements reflect the values of innovation, resilience, and purpose-driven leadership – marks of Canadian excellence on the global stage.

Your support as a sponsor is more than a contribution, it's an investment in the next generation of business leaders. Thanks to your generosity, JA Canada continues to deliver high-impact learning experiences to young people across the country. With over 500,000 youth engaged in financial literacy, work readiness, and entrepreneurship programs, we are empowering a new wave of leaders with the skills, confidence, and mindset to succeed in business and in life.

We are deeply grateful for your partnership, and we look forward to building on this shared success together. Please mark your calendar for our 2026 Canadian Business Hall of Fame Celebration on May 28, where we will once again honour Canada's most inspiring business leaders and the young talent they help to inspire.



# Canada's Highest Business Order

Vision & Leadership | Economic Impact | Citizenship & Philanthropy | Role Model

The Order of the Canadian Business Hall of Fame (CBHF) is how our country recognizes & celebrates the achievements of Canada's business leaders for enduring contributions to the economic development and prosperity of Canada and impact on global business.

Honourees serve as exemplary role models, demonstrating the qualities essential for Canada's success and competitiveness in a global marketplace. Through their philanthropy and civic engagement, they also play a vital role in strengthening communities. As Companions, they inspire and mentor JA youth—the future leaders of Canada.



## Congratulations to our 2025 Companions



**Ryan Beedie**

O.B.C., C.B.H.F.  
President, Beedie



**Jacynthe Côté**

(F. ICD), C.B.H.F.  
Chair, Board of Directors  
RBC



**Pierre Lassonde**

O.C., GOQ, C.B.H.F.  
Chairman Emeritus,  
Franco-Nevada  
Corporation



**Larry Tanenbaum**

O.C., Hon LLD, C.B.H.F.  
Chairman &  
Chief Executive Officer,  
Kilmer Group of  
Companies





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**The Canadian Business Hall of Fame Induction Ceremony is the signature national fundraising initiative in support of JA Canada.**

JA Canada inspires the next generation to realize their potential and make a positive impact in their communities. Through our network of local offices, we collaborate with educators, volunteers, and organizations across Canada to deliver immersive learning experiences to young people. JA commits to ensuring accessibility and inclusivity through programs that help youth build transferable skills in work readiness, financial health, and entrepreneurship. Success starts here.

# Empowering the Next Generation **JA's Reach & Impact\***

## **500,000 +** Learning Experiences



*\*24/25 academic year*

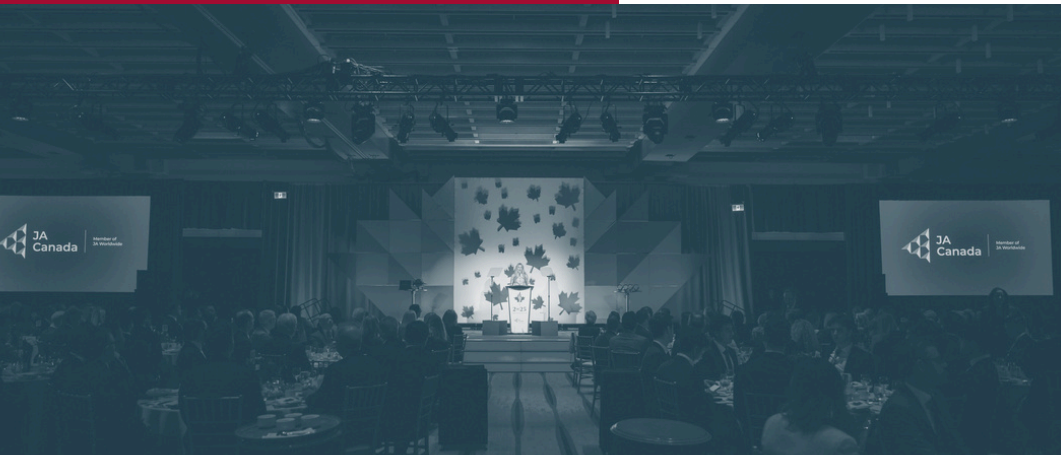


# IMPACT SUMMARY

Canadian Business Hall of Fame Sponsorship...

... made **2025**  
Induction  
Celebration  
possible.

... engaged  
**700**  
business &  
youth  
leaders.



... generated  
**32,000+** press  
release and  
media  
impressions.



... inspired  
Canadians  
with **624,000**  
Globe & Mail  
readers.

... powered  
**500k+**  
learning  
experiences.



# Media Highlights



The CANADIAN  
Business Hall of Fame

**The Canadian Business Hall of Fame**  
Congratulations to the 2025 Class of Companions from the sponsors of the Canadian Business Hall of Fame

**Presenting**  
Goodman's LLP, Peter & Joanne Brown Foundation

**Achievers**  
Beedie, Franco & Nevada, KILMER GROUP

**Advocates**  
BARCLAYS, FAIRFAX, M, MUSE

**Mentors**  
CGI, CIBC, Deloitte, OMERS, RIO+CAN, KORN FERRY

**Reception Sponsor**  
RBC

**Legacy Video Sponsor**  
RBC

**Media Sponsor**  
RBC

**Selection Partner**  
KORN FERRY

**INSPIRE THE NEXT GENERATION OF CANADIAN LEADERS**

**VOLUNTEER • PARTNER • DONATE**  
JACANADA.ORG

**A Night to Celebrate Canada's Business Leaders**

**The 2025 Class of Companions were inducted into the Canadian Business Hall of Fame on May 22, 2025**  
Photo (L to R): Companions Pierre Lassonde, Jacynthe Côté, followed by Jim Leach (Chancellor, CBHF), Heather Hiscox (Senior Host, CBC News Network), and Companions Larry Tannenbaum and Ryan Beedie.

Over 700 business leaders, supporters and young entrepreneurs gathered to honour the 46th Class of Companions at the 2025 Canadian Business Hall of Fame Induction Ceremony. It was a powerful evening of tributes, connection and Canadian pride.

As the signature fundraising event for JA Canada, this celebration held hands-on, immersive learning experiences for youth across the country. These programs build the skills and confidence young people need to succeed in business and in life. This special evening honoured outstanding business leaders and inspired the next generation of future leaders who are made for Canada.

**Meet this year's Inductees to the Canadian Business Hall of Fame**

The Canadian Business Hall of Fame honours and celebrates the leaders of today who inspire the leaders of tomorrow.

**Ryan Beedie, C.B.H.F., President, Beedie**  
Ryan Beedie is President of one of Canada's top real estate development firms and a committed philanthropist. Born in Burnaby, B.C., he joined the company founded by his father in 1994, becoming President in 2007. Under his leadership, the company has grown into B.C.'s largest industrial real estate owner with divisions in commercial, residential and venture capital. A graduate of Simon Fraser University and the University of British Columbia, Ryan has received numerous honours, including the Order of B.C. and Canadian Business Leader of the Year. He and his wife Cindy have donated over \$50 million to charitable causes, reflecting Beedie's motto: "Built for Good."

**Pierre Lassonde, C.B.H.F., Chairman, Franco-Nevada Corporation**  
Pierre Lassonde is co-founder and Chair Emeritus of Franco-Nevada. With degrees in engineering and business, he began mining in 1966 and launched Franco-Nevada in 1986. Following its acquisition by Nevsun in 2007, he was named President and helped make it the world's largest gold miner in 2008. He launched Franco-Nevada with a record \$128 BCD, dedicated philanthropist. His foundation supports education, the arts and community initiatives, including the Lassonde School of Engineering and Lassonde Entrepreneur Institute. He holds multiple Honorary Doctorates and national honours, including the Order of Canada, and was named "Entrepreneur of the Year" by the magazine "Fortune".

**Jacynthe Côté, C.B.H.F., CEO, CIBC**  
Jacynthe Côté, raised in northern Québec, studied at Laval University and credits her education with teaching her how to learn. Joining CIBC in 1988, she rose to lead its global operations, becoming CEO of the company in 2018. She guided the company through an aluminate market crash, cutting costs while investing in modernization, bringing it to one of the lowest cost and carbon footprint in the industry. She holds key board roles, including at Hydro-Québec, and currently serves as Chair of BSC, passionate about youth and education. She supports the Saint-Jacques Foundation and leads the board of Aligned Schools, a family deeply and credibly helping Canada for its lifelong support.

**Larry Tannenbaum, C.B.H.F., Chairman, Tannenbaum Foundation**  
Larry Tannenbaum is a visionary entrepreneur, philanthropist, and sports leader dedicated to building strong communities across Canada. As Chairman and CEO of Kinross Gold, he transformed the company from a construction firm into a diversified investment leader involved in real estate, infrastructure, and CIBC Betting in Canada. He chairs Maple Leaf Sports and Entertainment and serves on the boards of the NHL, NBA, and MLS. Passionate about health and science, he co-founded the Tannenbaum Open Science Institute and supports research through Brain Canada and the Tannenbaum Research Institute. His contributions have earned him numerous honours, including the Order of Canada.

**Canadian Business Hall of Fame Induction Ceremony & Celebration, the signature national fundraising event in support of JA Canada**  
May 22, 2025, Metro Toronto Convention Centre

**In Support Of**  
JA Canada is a leading youth education non-profit. JA equips youth with the skillset and mindset for success, inspiring the next generation to realize their potential and build transferable skills in financial literacy, work readiness and entrepreneurship.

**Selection Committee Partner**  
KORN FERRY

**Congratulations to the Inductees from the sponsors of the Canadian Business Hall of Fame**

**Ryan Beedie, C.B.H.F., and Cindy Beedie**

**Peter Brown, C.B.H.F., Co-Presenting Sponsor, Peter & Joanne Brown Foundation**

**Larry Tannenbaum, C.B.H.F., Judy Tannenbaum and children**

**Members of Selection Committee/ Companions of CBHF and JA Leadership**

**Jacynthe Côté, C.B.H.F., Denis Dion and children**

**Goodmans LLP, Co-Presenting Sponsor, Pierre Lassonde, C.B.H.F.**

**Karla Spitzer, JA Student Speaker**

**Celebrating business leaders who are made for Canada**  
Canadian Business Hall of Fame inductees' values and commitment to community inspire the next generation of entrepreneurs

**Prominent Canadian companies join as lead sponsors of Canadian Business Hall of Fame**

**Goodmans LLP and the Peter and Joanne Brown Foundation join as presenting sponsors of the Canadian Business Hall of Fame Celebration (CBHF)**

**The Canadian Business Hall of Fame welcomes over 700 Guests for the 46th Induction Ceremony & Celebration in support of JA Canada**



**THE GLOBE AND MAIL**

**Ryan Beedie, Jacynthe Côté, Pierre Lassonde, Larry Tannenbaum**

**THE GLOBE AND MAIL**

A highlight in the mining industry, **Pierre Lassonde**, chairman emeritus of Franco-Nevada Corporation, attributes his success to the power of relationships and partnerships. "To all about people, whether it's within the company, personal, or even with the community," he says. Lassonde, who began mining in 1966, has built a legacy of innovation, philanthropy, and community engagement. He is a past president of the Canadian Business Hall of Fame and a member of the Order of Canada. He is also a past president of the Canadian Mining Association and a past president of the Canadian Chamber of Commerce.

**LEADERSHIP EXAMPLE**  
The CBHF welcomes for remarkable individuals whose entrepreneurial path has transformed industries, strengthened Canada's spirit and enriched the lives of Canadians. These individuals are being inducted into the Order of Canada Business Hall of Fame. They are leaders in their fields, and their legacies are inspiring a new generation of entrepreneurs.

**INSPIRED TO LEAD**  
JA Canada programs are actively shaping the next generation of entrepreneurs who share the pioneering spirit of the CBHF inductees, and all alumni are demonstrating the same drive and commitment to community that have made our business leaders successful.

**STUDENT LEADERS**  
Another student leader is **Carla Spitzer**, a member of the Order of Canada. She is a past president of the Canadian Business Hall of Fame and a member of the Order of Canada. She is also a past president of the Canadian Mining Association and a past president of the Canadian Chamber of Commerce.

**THE 2025 CANADIAN BUSINESS HALL OF FAME INDUCTION CEREMONY & CELEBRATION** will be held on May 22, 2025, and will be available on demand for those who cannot attend in person. For more information, visit [www.cbhf.ca](http://www.cbhf.ca).



# Sponsorship Thank You



The CANADIAN  
Business Hall of Fame

## Presenting

**Goodmans<sup>LLP</sup>**

**PETER & JOANNE  
BROWN  
FOUNDATION**

## Achievers

**Beedie/**

**Franco Nevada**  
The GOLD Investment that WORKS

**KILMER GROUP**

**NATIONAL  
BANK**  
FINANCIAL MARKETS

**RioTinto**

**Scotiabank.**

## Advocates

**BARCLAYS**

**FAIRFAX**  
FINANCIAL HOLDINGS LIMITED

**MLSE**

## Mentors

**cg/** Canaccord  
Genuity

**CGI**

**CIBC**

**Coca-Cola  
Canada  
Bottling  
Limited**  
*Canada's local bottler*

**Deloitte.**

**OMERS**

**PIERRE  
LASSONDE  
FAMILY  
FOUNDATION**

**POWER  
CORPORATION  
OF CANADA**

**RIO + CAN**  
REAL VISION. SOLID GROUND.

## Role Models

Agnico Eagle • Air Canada • Avande • Cogeco The Fund • Colliers • EY • Irving Oil • KPMG  
Lafarge Canada • Maple Leaf Foods • Porter Airlines Inc. • PwC • Southdown Builders Limited • TD  
Teck • TMX Group • TorQuest Partners • University of Toronto • University of Utah

## Reception Sponsor



## Legacy Video Sponsor



## Media Sponsor



## Selection Partner

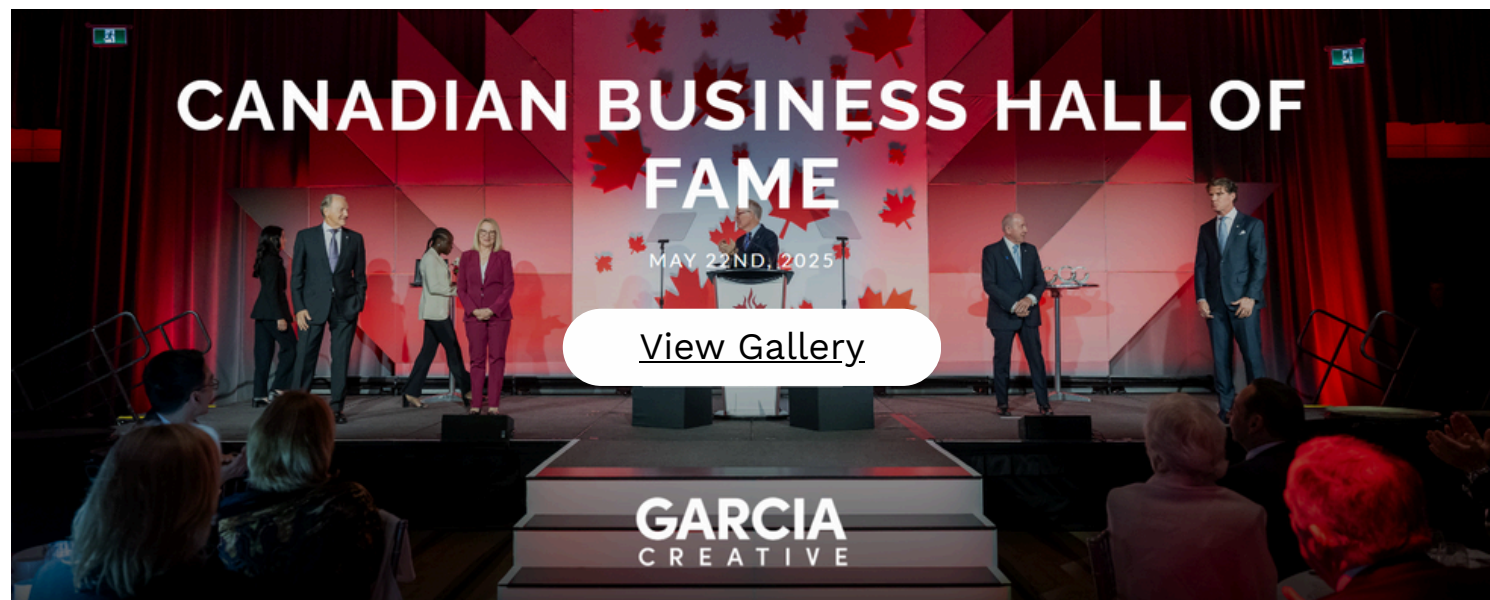
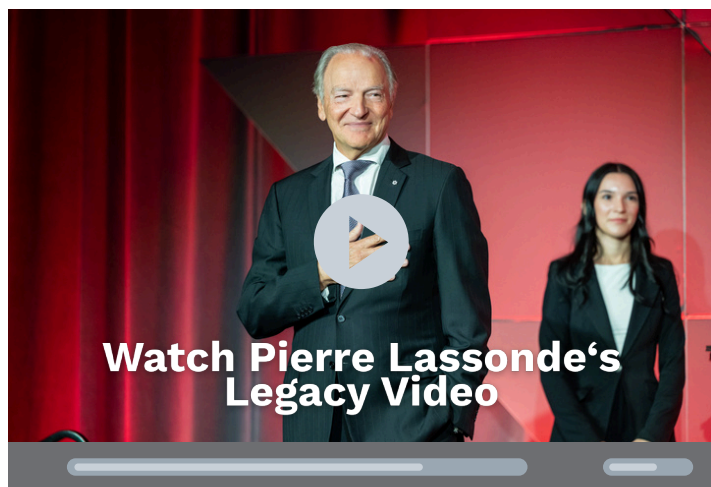


## Brand Recognition

- ☒ **Featured in Globe & Mail**
  - Meet this year's Inductees to the Canadian Business Hall of Fame
  - Celebrating business leaders who are made for Canada
- ☒ **Press Releases**
  - Corporate Canada shows unprecedented support for the Canadian Business Hall of Fame
  - Goodmans LLP and the Peter and Joanne Brown Foundation join as presenting sponsors of CBHF

- ☒ **Social Media Posts**
- ☒ **Brand recognition on event signage, presentation, celebration video**
- ☒ **Brand recognition on [www.cbhf.ca](http://www.cbhf.ca)**
- ☒ **Mention by emcee and Board Chair**
- ☒ **Listing in annual report 2025 (effective December 2025)**

# Legacy Videos and Photos





# The **Canadian Business Hall of Fame** Celebration is the signature national fundraising event of



**JA  
Canada**

Member of/Membre de  
JA Worldwide

*JA Canada prepares students for future success by providing learning experiences that focus on one or more of its key pillars (focus areas):*



Financial Health



Entrepreneurship



Work Readiness



Facilitated  
Programs



Self-Directed  
Online Programs



Student Events



Donate or Get Involved  
<https://jacanada.org>



## **Experiential Learning Delivered by Volunteers**

"As part of our commitment to JA, our team members volunteer their time to deliver financial education workshops across the country to help make the ambitions of these students a reality.

- **Jeffrey Nold, CIBC Foundation**, Director of Employee Engagement and Partnerships



## **Investing in Youth Success**

"Reshaped my leadership philosophy. I learned that being a leader is not about standing in the spotlight, but being the metronome that keeps the team in sync. Leadership is about knowing how to harmonize the strengths of your team to move toward a shared goal!"

-**Chris Tao** , 2025 Recipient, JA South Western Ontario

# SAVE THE DATE

*Thursday, May 28, 2026*  
Metro Toronto Convention Centre



***Watch the Full 2025  
Event Video Here:***



*Contact us for Early  
Bird Sponsorship  
Opportunities at  
[info@cbhf.ca](mailto:info@cbhf.ca)*

